

INDIVIDUAL HEALTHCARE — SOLUTION —

It's time to **UPGRADE** to Smarter Healthcare.

What is HIPnation Primary Care?

- 24/7 access to your personal HIPnation Primary Care Physician
- No additional cost to talk with your doctor (via office visit, phone, secure text, telemedicine)
- No primary care copays or deductibles
- Personalized, extended office visits for holistic care

What are the HIPnation Benefits?

- A closer relationship with your personal Primary Care Physician= a healthier you
- A healthcare advocate to help you navigate the healthcare system
- Same day or next day appointments for sick visits or urgent needs

What is the HIPnation Advantage?

- Significantly reduced costs for labs, specialty visits, and imaging
- Our doctors have direct contact with specialists in the HIPnation community to call on your behalf—that's specialty advice right in the primary care office!
- Service-oriented, quality care
- Overall cost savings



How Does This Model Make Me Healthier?

Most traditional primary care physicians have 1000's of patients. We limit our physicians to 700. Why? This allows them to have more face time with YOU. When a physician has time to get to know the whole you, this means a healthier you!



The Power of Primary Care

Primary care is designed to help prevent health problems & treat new issues as early as possible. When Primary Care Physicians have the flexibility and support, they are able to handle 60-80% of your healthcare needs.

Studies show that patients with access to a personal 24/7 Primary Care Physician experience:

- 66% fewer specialist visits
- 65% fewer emergency department visits
- 82% fewer surgeries
- 35% fewer hospitalizations



Costs Outside of Primary Care

We have low HIPnation-negotiated True Cost rates for labs, specialty services, and imaging. Within our community that means True Cost rates all the way up to the hospital door.



Insurance for Protection

The wrap-around insurance coverage cost varies based on the type of insurance or cost-sharing product you select. Let us help you create your total healthcare solution. Call 678-505-1576 or visit www.kwsoutheast.com/benefits.

